



72ND ANNUAL NC CATTLEMEN'S CONFERENCE

FRIDAY, FEBRUARY 23, 2024

7:30 a.m. Board of Directors Breakfast in Hickory 3

8:00 a.m. Registration in Lobby

Trade Show Opens in Hickory 1 & 2

Morning Session in Hickory 3 & 4

Title: Taking Beef Quality Assurance Full Circle:
Building Quality from Pasture to Plate

Theme: The Right Way Is the Only Way

8:45 a.m. Welcome - Dr. Todd See, NCSU

9:00 a.m. Opening Session - Lisa Pederson,
North Dakota State University



10:20 a.m. Morning Break in Hickory 1 & 2 -
Sponsored by CPC Livestock Nutrition

10:15 a.m. Herd Health: Emerging Issues in Animal
Health - Dr. Catherine Harris, NCDA&CS,
and Dr. Kevin Lahmers, Virginia Tech

10:45 a.m. Concurrent Breakout Sessions

Taking Place in Conover 3

- ◆ Heifer Development - Dr. Troy Rowan,
University of Tennessee

Taking Place in Conover 4

- ◆ Low Stress Livestock Handling - Kevin Thompson,
Middle Tennessee AgResearch & Education Center

Taking Place in Conover 1

- ◆ Regenerative Grazing - Dr. Allen Williams,
Soil Health Academy

12:00 noon Awards Luncheon in Hickory 3 & 4 -
Sponsored by Sponsored by Farm
Credit Associations of NC

Keynote Speaker - Colin Woodall, NCBA CEO,

Mile of Fence Presentation -
Pasture Management Systems

Friday Afternoon Session

1:30 p.m. Trade Show Continues in Hickory 1 & 2

2:00 p.m. Committee Meetings Begin -
Everyone is Welcome

CattleWomen in Boardroom - Guest
Speaker, Roxanne Reed, Farm School on
Wheels

Forage and Grasslands Council in Conover 4
- Presentation of the N. C. Environmental
Stewardship Award - Sponsored by
Merck Animal Health
- Presentation of Forage Enthusiast Award
- Educational Program

Stocker and Cattle Feeders in Conover 1
- Livestock Risk Protection Insurance:
A Great Tool for All Cattle Operations -
Donna Byrum, First Choice Insurance

3:00 p.m. Afternoon Break in Hickory 1 & 2 -
Sponsored by Cleveland County
Agriculture & Livestock Exchange

3:00 p.m. Purebred Breeders Council in Conover 3

3:30 p.m. Committee Meeting Continues

NC BCIP in Conover 3
- Using Beef Cattle Foot Scoring in Seedstock
Selection - Dr. Troy Rowan and
Kevin Thompson

Joint Legislative / Membership* in
Conover 1 & 2
- National Policy Issues - Kent Bacus, NCBA
- Comments from Colin Woodall, NCBA
CEO
- NC Legislative Issues - Angie Maier, NCCA
Contract Lobbyist

*Skip French Membership Award -
Sponsored by Carolinas Animal Health

5:00 p.m. NCCA Joint Board of Directors and Annual Business Meeting in Conover 1 & 2 - Everyone is Welcome

6:00 p.m. Brisket and Bluegrass (Dirty Grass Soul Band) in Hickory 3 & 4 -

Hosted by Catawba Valley Cattlemen's Association, Inc. AND Sponsored by Mid-Atlantic Cattle Sales/Stanly Co. Livestock Market/Harward Bros. Livestock Market AND Wilders

NCBA PAC / NCCA Auction

9:30 a.m. Morning Break in Hickory 1 & 2 - Sponsored by Performance Livestock & Feed Company

NC Beef Ambassador

10:30 a.m. How to Work Cattle and Remain Friends in Conover 1 - NC Agromedicine Institute

Add-Ons in Conover Rooms

9:30 a.m. BQA Transportation and Trailer Safety - Kelly Snider, NCDA&CS

10:00 a.m. Meat Demonstration - Currey Nobles, NCSU

10:30 a.m. Emergency Action Plans and Weathering the Storm - Dr. Deidre Tighe, Cargill

Add-Ons in Trade Show

Skillathon Contest - Brent Jennings, NCSU

BQA Certification - NCSU Extension Booth

12:00 noon Adjourn

SATURDAY, FEBRUARY 24, 2024

7:00 a.m. Registration in Lobby

7:30 a.m. Youth Recognition Breakfast in Hickory 3 & 4 - Sponsored by First Bank & Trust Company

9:00 a.m. Trade Show Opens in Hickory 1 & 2

9:15 a.m. Setting the Breeding Season for Success: Pre-Breeding Herd Health to Calves on the Ground - Dr. Felipe Silva, NCSU and Dr. Tom Van Dyke, NCSU CVM

Panel includes: Dean Askew and Mark Wilburn, Select Sires; and Shannon Roberts, ABS

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LIVESTOCK EXCHANGE

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Stanly County Livestock Market
Harward Brothers Livestock Market

Performance
Livestock &
Feed Co.

PASTURE
MANAGEMENT
EVERYTHING FOR A LONG-LASTING FENCE
NCCA COUNTY ASSOCIATION NEW MEMBER RECRUITMENT CHALLENGE FOR
A MILE OF FENCE

CPC