

EXHIBITORS

ACCELERATED GENETICS
AGRI-SALES ASSOCIATES
ALLFLEX USA/DESTRON FEARING
ALLTECH
ARAGON NUTRACEUTICALS
AUTOMATED FARM SYSTEMS, INC.
BLUE RIDGE TRACTOR COMPANY
BOEHRINGER INGELHEIM VETMEDICA, INC.
CAROLINA CATTLE CONNECTION
CAROLINA FARM CREDIT
CAROLINAS ANIMAL HEALTH, LLC
CATTLE REPUBLIC, INC.
CATTLE SOUTH
CENTRAL LIFE SCIENCES
CLOVERDALE SUPPLY, INC.
COUNTRY FOLKS FARM CHRONICLE
DOW AGROSCIENCES, LLC
DUPONT RANGE AND PASTURE
FIRST BANK & TRUST COMPANY
GOLD STANDARD LABS
GREAT PLAINS MANUFACTURING, INC.
KING'S AGRISEEDS, INC.
KMG CHEMICALS, INC.
MAY SUPPLY COMPANY
MERCK ANIMAL HEALTH
MERIAL
MID-ATLANTIC CATTLE SALES/STANLY COUNTY
LIVESTOCK MKT/HARWARD BROTHERS
LIVESTOCK MKT/CHESNEE LIVESTOCK MKT
N. C. CATTLEMEN'S BEEF COUNCIL
OAKDALE SUPPLY, LLC
PASTURE MANAGEMENT SYSTEMS, INC.
PEARSON LIVESTOCK EQUIPMENT
PERFORMANCE LIVESTOCK & FEED CO., INC.
PFIZER ANIMAL HEALTH
PIEDMONT FARM SYSTEMS/GALLAGHER NA, INC.
QUALITY EQUIPMENT, LLC
ROSEDA FARM
SELECT SIRE POWER
L. E. SMITH
SNIPES INSURANCE SERVICE, INC.
SOUTHEAST PRECAST CONCRETE
SOUTHERN STATES COOPERATIVES, INC.
SUNSET FEEDS
UNION GROVE FEED, LLC
USDA/NATIONAL AGRICULTURAL STATISTICS
SERVICE (NAAS)

HOTEL INFORMATION

IMPORTANT: Individuals must mention they are with the N. C. Cattlemen's Association to receive these special rates.
Room Reservation Cutoff Date for all hotels is February 2, 2012.

Courtyard By Marriott (Exit 125) - 828/267-2100
1946 13th Avenue Drive, SE - Hickory, NC
Rates: \$114.00+tax for King or Double

Best Western (Exit 125) - 828/323-1150
1520 13th Avenue Drive, SE - Hickory, NC
\$67.99+tax for King or Double

Fairfield Inn (Exit 125) - 828/431-3000
1950 13th Avenue Drive, SE - Hickory, NC
\$84.00+tax for King or Double

Sleep Inn (Exit 125) - 828/323-1140
1179 13th Avenue Drive, SE - Hickory, NC
\$58.00+tax for Single Queen Room
\$71.99+tax for Two-Room Doubles

There will be Advocacy Training Sessions held throughout the conference. Dupont Range and Pasture is helping with the sponsorship.

PROGRAM COMMITTEE

Dale Miller, Chairman, NCSU
Members of Animal Science Beef Interest Group
David Migala, President, NCCA
Bryan Blinson, Executive Director, NCCA

NCCA COMMITTEE CHAIRMEN

Michelle Boyles, CattleWomen
Johnny Rogers, NC Forage & Grasslands Council
Shelmer Blackburn Jr., Legislative
Bill Cameron, Membership
John Wheeler, NC BCIP
Chad Davis, Purebred Breeders Council
Josh Brown, Stocker and Cattle Feeders

61ST ANNUAL NORTH CAROLINA CATTLEMEN'S CONFERENCE



February 17 - 18, 2012

Hickory Metro
Convention Center
(1960 13th Avenue Drive, SE -
located off I-40 at Exit 125)
Hickory, NC

NCCA Welcomes the
61st Annual N.C.
Dairymen's Conference

Visit our website at
[www.nccattle.com/
Conference.html](http://www.nccattle.com/Conference.html)

FRIDAY, FEBRUARY 17, 2012

8:00 a.m. Registration - Sponsored by
Snipes Insurance Service, Inc. 

Trade Show Opens
Morning Break
Sponsored by  **Boehringer
Ingelheim**

Morning Session

Chairman: **Dale Miller**, Lecturer, Beef Extension
Specialist, Department of Animal Science, NCSU

8:45 a.m. Welcome - **Dr. Todd See**, Professor and
Head, Department of Animal Science,
NCSU, Raleigh, NC

9:00 a.m. Cattlemen's College -
Sponsored by  **Pfizer**
Pfizer Animal Health

- *Animal ID Explanation and Discussion* -

Dr. David Marshall, DVM, State Veterinarian,
NCDA&CS Veterinary Division, Raleigh, NC and

Dr. Tom Ray, Director of Livestock Health Programs,
NCDA&CS Veterinary Division, Raleigh, NC

- *Beef Carcass Breakdown - Old and New* - **Greg Rentfrow**,
Extension Meats Specialist, Department of Animal and
Food Sciences, University of Kentucky, Lexington, KY

12:00 noon Awards Luncheon
Sponsored by



Comments from the N. C. Department of Agriculture -
Commissioner Steve Troxler, Raleigh, NC

North Carolina Ag Coalition Presentation

Afternoon Session

1:30 p.m. Trade Show Continues
2:00 p.m. Committee Meetings
CattleWomen
NC BCIP

Joint Legislative / Membership*
*Membership Award -
Sponsored by KMG Chemicals



3:00 p.m. Afternoon Break -
Sponsored by



4:00 p.m. Committee Meetings
Forage and Grasslands Council
Purebred Breeders Council
Stocker and Cattle Feeders -

Sponsored by
Bayer Animal Health  **Bayer**

6:00 p.m. Social - Sponsored by



NCBA PAC Auction

7:00 p.m. Cattlemen's BBQ - Hosted by
Catawba Valley Cattlemen's
Association, Inc. and
Sponsored by



8:00 p.m. Special Entertainment by Constant Contact
N. C. Cattlemen's Foundation Fund-Raiser

SATURDAY, FEBRUARY 18, 2012

7:30 a.m. Registration - Sponsored by
Snipes Insurance Service, Inc.



8:00 a.m. Youth Recognition Breakfast -
Sponsored by Mid-Atlantic Cattle Sales/
Stanly Co. Livestock Mkt./Harward Bros.
Livestock Mkt./Chesnee Livestock Mkt.

9:00 a.m. Trade Show Opens

9:30 a.m. BREAK - Sponsored by



9:30 a.m. NCCA Joint Board of Directors and
Annual Business Meeting

12:00 noon Adjourn

CONFERENCE HIGHLIGHTS

A Message From Your NCCA President
David Migala, Rutherfordton, NC

The year 2011 was a very interesting year in the
cattle industry. We saw record prices for cattle and
record costs for producing them. The opportunities and
challenges that we have before us in 2012 make me



Migala

excited to be in the beef
business.

I appreciate the
opportunity you have
given me to serve as
President of the North
Carolina Cattlemen's
Association this past year.

The year 2011
marked the first year we
were able to fund
research and education
projects through your

investment in the North Carolina Cattle Industry
Assessment. Many of these projects have been completed
and are already helping to provide information and
education to make our farms more efficient and profitable.
The assessment has also allowed us to help fund numerous
youth projects that will help to encourage our farm youth
to have a greater appreciation for the beef industry,
whether they stay on the farm or enter into other areas of
our society.

One of the most important areas that the assessment
has allowed us to work in is the area of advocacy.
Whether being more involved with making sure
regulations do not get more restrictive for farmers or
defending us against the animal rights activists.

Last year, the Cattlemen's Conference was the
biggest to date and we look forward to another great
event this year. We will again be joined by the North
Carolina Dairy Producers Association and have a
tremendous educational program and trade show planned.

I have enjoyed working with the members of the
Association to help promote North Carolina cattle and
beef and look forward to seeing all of you in Hickory.